

NASA, the US Military, Commercial Aircraft, Indy and NASCAR race teams all use nitrogen in their tires. Nitrogen provides a more consistent tire pressure for better handling, enhanced safety and longer tire life. You might not be flying the Space Shuttle or driving a race car at 200 mph, but you deserve the same benefits.

When you factor in better fuel economy and fewer tire purchases, nitrogen pays for itself in no time! Plus, it's better for the environment. So, you'll not only be doing yourself a financial favor, you'll be helping make the world a better place.



GET NITROGEN™ INSTITUTE



\$150 for your tire!

You invested a lot in your new tires. Why risk losing them to a pothole? GNI's tire protection plans can help you by covering the cost of replacing your tire up to \$150. Ask your dealer if he carries the Get Nitrogen Institute tire protection plan.

Is your dealer certified?

Go to the Nitrogen Dealer Locator at www.GetNitrogen.org to find out. GNI has developed rigorous qualifications for nitrogen inflation to insure that your dealer and the nitrogen system they use are providing you with the service you expect and the purity you need.



Who is GNI?

Created in 2005, the Get Nitrogen Institute (GNI) is a non-profit organization whose website offers extensive information and research on nitrogen tire inflation, a Savings Calculator and a Nitrogen Dealer Locator. GNI also provides services for nitrogen dealers including a full range of marketing materials, startup information, online training and emergency roadside assistance programs. To find a dealer or learn more visit www.GetNitrogen.org or contact info@getnitrogen.org.

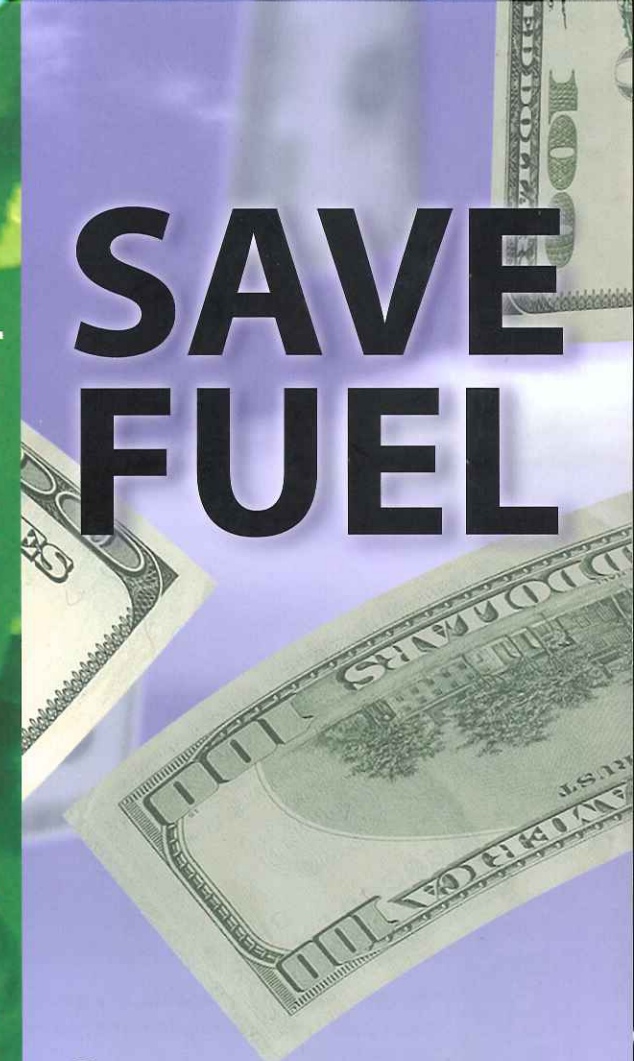
Get Nitrogen Institute
Denver, CO 80202

Email: info@getnitrogen.org
Phone: 800.406.6044
Fax: 303.845.5297

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Save Fuel... Get the Green Cap!

SAVE FUEL



Save up to
\$300
each year!

GET NITROGEN™ INSTITUTE



Maximize

GET NITROGEN™ INSTITUTE



The Future of Tire Pressure



Nitrogen is a non-flammable, dry gas that keeps your tires properly inflated longer than "plain old air".

Nitrogen provides better maintenance of tire pressure which maximizes:

- Fuel Economy
- Tire Life
- Safety & Reliability
- Handling

... and it's better for the environment!

Tire Pressure

Because of its larger molecular size, nitrogen migrates through a tire three to four times slower than oxygen. A tire filled with "plain old air" will lose 1.5 PSI in less than a month; with nitrogen, this could take three months or longer.

Fuel Economy

Proper tire pressure lessens rolling resistance and maximizes fuel efficiency.

Tire Life

Under-inflated tires wear quickly on the shoulders and over-inflated tires wear in the center. In addition, removing oxygen eliminates oxidation and condensation that can damage inner liners, steel belts and rims.

Safety & Reliability

Under-inflated tires cause 90 percent of blowouts. Nitrogen provides more reliable pressure for reduced blowout potential.

Handling

Proper tire inflation ensures the recommended "contact patch" of your tire is on the road.

... and it's better for the environment!

Anything that improves fuel efficiency and reduces toxic emissions is good for the environment and nitrogen in your tires will help.



Go ahead, "top it off!"

It's best to use nitrogen in your tires whenever possible, but if you run into a situation where you can't get it, no problem. Go ahead and "top off" your tires with air. When you get a chance, head back to the dealer who inflated your tires with nitrogen for a refill.

Pump up your driving

With nitrogen in your tires, your driving experience will be better, safer and less expensive. Find a dealer and learn more today!

www.GetNitrogen.org

GNI recommends that you continue to check your tire pressure regularly.

Nitrogen delivers ...

\$124 a year in Fuel Savings

15,000 miles per year
20 mpg = 750 gallons
\$3 gallon = \$2,250
5.8% fuel savings = \$124

\$62 a year in Increased Tire Life

Average tire \$150 x 4
Extends life 31% = \$186
Average tire lasts 3 years = \$62

Increased Safety

50 - 70 deaths and 10,000
injuries occur each year due
to under-inflated tires.*

*The National Highway Traffic Safety Administration (NHTSA), 2001